

## Commanders,

We still have this campaign going on for the Bikes, Blues and BBQ going on in Rogers Arkansas Sept 20-23<sup>rd</sup>. A random person who scans the QR code will win a trip to this event. This contest doesn't end until Sept 8<sup>th</sup> of 2023. We only have 7 posts that are registered in the nation. From today until next Monday we will be giving away a Commemorative Wall Piece, to a random person who scans the QR code and enters Wall23. The picture will be attached to this email Below is the instruction on how a post can register to get their own QR Code. The post that has the most registries on September 8<sup>th</sup> will win an autographed Jesse James Dupree chainsaw.

As I said only 7 posts are registered for this, there is plenty of time to get in this contest and win these prizes. Let's meet the challenge and get involved. Each Post who gets a QR code will receive free advertising in your area that you are participating in this campaign, which may attracted new members to join your post.

Win accommodations, Jackyl swag bag and VIP concert access to Bikes, Blues and BBQ in Rogers Arkansas September 20-23

- Drive membership and gather info on who would like to become a member or support the VFW in some way.
- Fundraise for Unmet Needs
- **PLUS - via a POST ONLY KEYWORD wins a Jackyl autographed chainsaw for your post that you can then use for whatever you'd like (more fundraising, internal giveaway, etc.)**

**Attached is the QR CODE and the information you need for printed flyers, posters, social sites and more.**

- Have everyone scan that QR code to register for the Bikes, Blues and BBQ prize package!
  - The QR CODE is on the attachments. You can SAVE THE QR CODE TO YOUR PHONE and have everyone you meet with scan it to a) register for the prize package b) provide information that will let us know if they'd like to become a member and support the VFW.
  - Have them enter the KEYWORD 'BLUES' that they see on their phone for an additional chance to win.
  - Have them hit the 'CHECK IN' button if it's on their screen for ANOTHER chance to win ... If your post is geo-spotted, they can CHECK IN EVERY DAY while AT YOUR POST for more chances to win the BB&BBQ package.

**That's cool, so how does MY POST WIN that Jackyl AUTOGRAPHED CHAINSAW?**

- Send an EMAIL to [fin@mightyloud.com](mailto:fin@mightyloud.com) with the RE: Chainsaw Post Keyword
- You MUST provide him with the Posts physical address (not a PO Box) Post number and a Point of Contact with the POC's phone number and email address.
- Fin will set you up with a KEYWORD that will be assigned ONLY to your post. Everyone you share it with who enters it will be an entry for YOUR POST to win the chainsaw AND give them another entry toward BB&BBQ

More great ways to win, build awareness, drive membership and fundraising literally at your fingertips. Registration ends on Friday, September 8th and winners will be chosen the following week. Let's do this!!

**Ed Stefanak Jr**

**Eligibility Coordinator**

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