



FEBRUARY 3 - 11, 2024 | PENNSYLVANIA FARM SHOW COMPLEX | HARRISBURG, PA



**THE WORLD'S LARGEST
OUTDOOR SHOW**

**FEB. 3 - 11, 2024 | PA FARM SHOW COMPLEX
HARRISBURG, PA**

No Other Outdoor Show in the World Delivers More!

Are you ready to meet your next customer at the World's Largest Outdoor Show? Time flies, and the 2024 Great American Outdoor Show will be here before you know it. Make sure you're prepared now, so when the time arrives, all you'll have to do is show up.

What's New!

New Exhibition Management System - Map Your Show

The NRA has partnered with Map Your Show to provide a new technology platform that will help you connect with the right attendees, increase your ROI, and make it easier to plan and prepare for the show, and streamline the booth sales process. With Map Your Show, you will see exciting new features on your [Exhibitor Dashboard](#) such as an Exhibitor Checklist, Uploading capabilities for advertising content, certificates of liability, and much more!

Mobile App

The mobile app is making a comeback for 2024! All exhibitors will have the ability to enhance their profiles with special features to establish better planning tools and make the app more exciting for our attendees by connecting early! [Click here](#) for mobile app sponsorship opportunities.

Hotels

We work with the best hotels in the area to provide you with the best rates. Stay tuned - Hotel offerings will be posted very soon.

Parking Information Update

The Pennsylvania Farm Show Complex has increased on-site parking rates for 2024. See new pricing below:

- 1 Day Parking Pass: \$8.00
- 9 Day Parking Pass: \$65.00
- Trailer Permits: \$245.00 (*reminder: you do not need a trailer pass on move-in or move out days including Sunday, February 11th*)

Please keep in mind that you can still park for free at the Harrisburg Mall and use shuttles to get to the complex. In addition, several of our hotel partners run shuttles to the show.

Exhibitor Survey

We want to hear from you. Your response will help determine our plans for future events as we strive to continue to deliver the highest quality outdoor show in the world.

[Click Here](#)



Exhibitor Checkpoint:

By Now You Should Have...

Paid Your Booth Space

Your 50% Deposit was due on **July 14, 2023**. Please ensure this has

been paid so you can retain your spot in the show. Your final payment is due on or before Friday, October 13, 2023. [Click here](#) to pay online or download your invoice using your Exhibitor ID and Password.

Did you forget your Exhibitor ID and/or Password? Using the [Exhibitor Dashboard](#) link, you can click on "Forgot ID or password?" under the login button to retrieve it using your primary email address.

Steps to Take Now!

As your show calendar builds momentum for next year, ensure you have set your company up for success by planning now!

Exhibitor Dashboard & Listing

Be sure to review your new [Exhibitor Dashboard](#) using your Exhibitor ID and Password to update your online directory listing. Attendees will be able to view your company listing and booth information through our website and the mobile app, so ensure it is up to date with the latest information. Check your Exhibitor Dashboard regularly as new features are being added.

Exhibitor FAQs

Frequently visit the [Exhibitor FAQs](#) page to stay up to date with the latest information!

Advertising & Sponsorships

2024 Advertising & Sponsorship information is now available! By reviewing and selecting your way to reach attendees and millions of NRA members now, you will ensure cost effective marketing on production/labor costs, have access to exclusives before they sell out, and ensure your company stands out before, during, and after the show!

[Download the 2024 GAOS Sponsorship Prospectus here!](#)

Friends of NRA Banquet - Donate Now!

YOU can help support programs such as 4H, Boy Scout, Youth & High School shooting sports teams, as well as Law enforcement grants through the Friends of NRA Banquet in Harrisburg, PA February 8th, 2024. Email Greg Nyce at gnyce@nrahq.org for more information.

[2024 Hunt/Trip Donation Form](#)

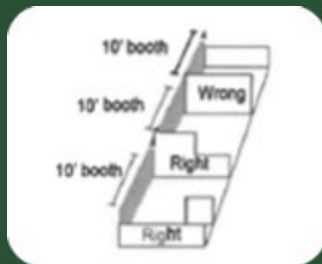
[2024 Firearms Donation Form](#)

[2024 Cash Donations Form](#)

[Become a Sponsor](#)

Display Rules & Regulations

Were you approached by one of our floor managers this past year because your booth display did not comply with regulations? We enforce these rules to make the exhibitor experience as fair as possible. Please [download the 2024 GAOS Display Rules & Regulations](#) and review some reminders below:



- Back Walls may not exceed 10ft in height
- Inline booths must follow sightline regs.
- Back 5ft of booth can be 10ft tall
- Front 5ft of booth can be no taller than 4ft

Exhibitor Media Kit

It's never too early to start promoting! [Download the GAOS Exhibitor Media Kit](#). Use the graphics on your website, social media pages, and signatures to help us promote the show and encourage your customers to come see you and join the World's Largest Outdoor Show!

Celebrity/Special Guest Appearances

Having a special guest come represent you at the show? Let us know now so we can help you start promoting! [Click here](#) to fill out the form.

Submit Your Liability Insurance

Secure Liability Insurance to cover your participation in the show as you are contractually obligated to have it! You can now upload your certificate within the [Exhibitor Dashboard](#). Just login and click on "Liability Insurance" to upload your document!

Don't Get Scammed

Be aware of the below scams that we are seeing:

1. Fraudulent Attendee Lists.

These companies DO NOT have lists nor can they make these lists available. Our attendee database is confidential and is not sold or made available.

2. Over the Phone Payments.

Should you be contacted by us for payments, we will always verify your company password and review your payment history.

3. Housing Service Scam.

The NRA is NOT utilizing the services of any housing or reservations vendor for the Great American Outdoor Show.

Should you receive unsolicited marketing from a company offering to sell lists, request payments, or sell housing; do not respond and please alert us with the information. The NRA is in no way associated with these companies.

Important Links

[Exhibitor Survey](#)

[2024 Exhibitor Dashboard](#)

[2024 Exhibitor Floorplan](#)

[2024 Advertising & Sponsorship Prospectus](#)

[2024 Directory Order Form](#)

[2024 Ad Specs](#)

[Display Rules & Regulations:](#)

[Exhibitor Resources](#)

[Exhibitor FAQs](#)

Questions? Call Us!

Thank you for your support of the 2024 Great American Outdoor Show. We look forward to seeing you in Harrisburg! In the meantime, if you have any questions, please visit our [Exhibitor Resource Page](#). If you need any additional information after exploring the site, please email us at Shows-Exhibits@nrahq.org for the fastest response, or call 866-343-1805.

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www.GreatAmericanOutdoorShow.org



If you have any questions regarding the 2024 Great American Outdoor Show, please contact NRA Exhibitor Services at [866-343-1805](tel:866-343-1805) or shows-exhibits@nrahq.org



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